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Super Sitter Receives Ultimate Reward Through Sittercity's Referral Program Through Sittercity, Sitter is able to Brighten her Wedding Day

CHICAGO, June 13 /PRNewswire/ -- When full-time college student Julie Gersh began her search for a part-time job, she never imagined it would end up fueling plans for her future wedding.

As a psychology major at George Washington University, Julie needed a job that was flexible enough to not interfere with her jam-packed class schedule -- and babysitting was just the ticket. After conducting careful Internet research, Julie decided to join Sittercity, America's first and largest matchmaking site for parents and sitters. From occasional babysitting jobs throughout the school year to full-time summer positions, Julie kept busy and generated quite the roster of employers, including several members of the Washington Nationals baseball team. Thrilled with her success and eager to spread the word about Sittercity, Julie began to take part in Sittercity's referral program, earning rewards and perks that have helped carry her through school, her nuptials and beyond.

"Through the referral program, I was racking up hundreds of Amazon.com dollars, which paid for school books, gifts and even furniture for my condo," said Julie. "The latest incentive program was great! I received \$50 in Amazon.com certificates for the first five referred parents, \$150 to the Gap after 25 parents signed up under my username, \$300 to Barnes and Noble after 50 signed up, and \$500 dollars to a spa after 75 signed up. In addition, for every single referral, I received \$10 gift certificates to Fandango.com."

"We have been very impressed with Julie's dedication and enthusiasm for Sittercity," said Genevieve Thiers, founder and CEO of Sittercity. "Our sitters are invaluable to our service -- we wouldn't exist without them -- and therefore, when they help spread the word about our company we want to show them how much we appreciate the support."

Now that Julie has been preparing for her upcoming wedding in September, she has been able to incorporate her Sittercity rewards into her wedding plans, saving a lot of hard-earned (babysitting) cash in the process. In fact, when Julie hit 100 referrals, she was elated to hear that she won a vacation -- perfect timing for her honeymoon. Julie has also decided to use her spa certificate for treatment from BriteSmile so she can have a perfect pearly white smile for the big day.

Julie states, "Sittercity.com as a parent-babysitter matching source has been incredible. It has also been an unbelievable source of supplemental income. I have received thousands

of dollars in gift certificates and as long as the incentive programs continue, you will see my name in conjunction with Sittercity.com as its top referrer!"

About Sittercity.com®

Sittercity.com, the inventor of online caregiving, is the Web's leading parent-sitter matchmaking site for child care and pet care, dedicated to making the process of finding a caregiver fast, easy, safe and fun. With access to hundreds of thousands of sitters nationwide, parents of children or pets can find a wealth of qualified caregivers in their area by using Sittercity's four-step screening process, which includes references, parent-to-parent feedback, personal interviews and background checks. Registration for sitters is free, and parents pay \$7.99 per month for an annual membership, which gives them unlimited ability to post jobs, and search, contact and hire sitters in their areas. A true pioneer in its field, Sittercity.com has been featured by hundreds of media outlets, from the Today Show to the Wall Street Journal. It received a Webby Worthy Award in 2005, won the Women's Business Development Center Rising Star Award in 2005 and won the U.S. Small Business Administration Champion Award in 2006 from President Bush. For more information, visit the company Web site at www.sittercity.com.