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By Becky Yerak

Sittercity.com Gets More Money From Investors

Sittercity.com, a Chicago-based Web site that pairs customers with baby and pet sitters and other caregivers, said it has raised an additional \$500,000 from a handful of local equity investors.

The company, which secured \$7.5 million in financing in January, said today that it opened a second round of funding to accommodate some new backers.

They include: venture capitalist Matt McCall of New World Ventures; entrepreneur Brian Hand, founder and former chief executive of ShopLocal.com; and venture capital firm I2A Fund. Sittercity.com previously received financing from Point Judith Capital and Apex Venture Partners.

"Even in these challenging economic times, Sittercity.com has increased job postings on its site 150 percent, added an average of 2,000 caregivers each day, and grown our annual revenue 60 percent over last year," Genevieve Thiers, founder and CEO of Sittercity.com, said in a statement. "The online care field has grown dramatically over the past decade and we expect that our business will continue to grow at an impressive rate."